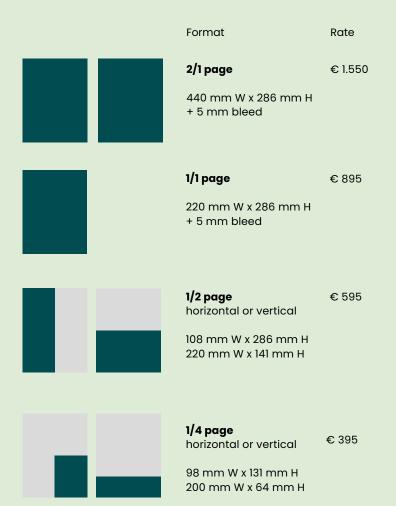
## **Rates Digital Travel Specials**



## **ADVERTISEMENTS**

Reserve your ad space and get creative with it! The ads can be delivered as PDFs with clickable URLs.

Reach: +20.000



## ADVERTORIALS AND UNIQUE CREATIVES

Would you rather see Pasar take care of the layout and (final) editing of an interactive advertorial? Then this is possible at a technical cost for layout and final editing: €250/page.

This fee includes:

- (final) editing based on supplied text and images
- · native advertising enriched with
  - videos
  - podcasts
  - o interactive maps
  - hyperlinks
  - o alternating additional photos,
- · one correction round





Choose an all-in-one editorial package with

- your advertorial in the digital travel special
- your advertorial on www.pasar.be and Destination in the Spotlight
- a content block in a Pasar newsletter of your choice
- a boosted post on social media.

€2.650 based on a 2/1 page