





Rates Digital Travel Specials



ADVERTISEMENTS

Reserve your ad space and get creative with it!
The ads can be delivered as PDFs with clickable URLs.

Reach: +20.000

Format	Rate
 <p>2/1 page 440 mm W x 286 mm H + 5 mm bleed</p>	€ 1.550
 <p>1/1 page 220 mm W x 286 mm H + 5 mm bleed</p>	€ 895
 <p>1/2 page horizontal or vertical 108 mm W x 286 mm H 220 mm W x 141 mm H</p>	€ 595
 <p>1/4 page horizontal or vertical 98 mm W x 131 mm H 200 mm W x 64 mm H</p>	€ 395

ADVERTORIALS AND UNIQUE CREATIVES

Would you rather see Pasar take care of the layout and (final) editing of an interactive advertorial? Then this is possible at a technical cost for layout and final editing: **€250/page**.

This fee includes:

- (final) editing based on supplied text and images
- native advertising enriched with
 - videos
 - podcasts
 - interactive maps
 - hyperlinks
 - alternating additional photos,
 - ...
- one correction round



Choose an all-in-one editorial package with

- your advertorial in the digital travel special
- your advertorial on www.pasar.be and Destination in the Spotlight
- a content block in a Pasar newsletter of your choice
- a boosted post on social media.

€2.650 based on a 2/1 page